

*The Federal Highway Administration's Office of Operations (FHWA-HOP) and the European Commission's (EC) Directorate-General for Mobility and Transport invite you to attend the next webinar in their urban freight series:*

# United States and European Examples: GAINING INSIGHTS FROM FREIGHT DATA

**Tuesday, March 27, 2018**  
**11:00AM to 12:30PM EDT, UTC -4**



U.S. Department of Transportation  
**Federal Highway Administration**

*United States*

**Maricopa Association of  
Governments' Smart Moves**

**Tim Strow**

Senior Transportation Project Manager  
Maricopa Association of Governments



European  
Commission

*European Commission*

**Engineering and Physical Sciences Research Council's  
Freight Traffic Control 2050**

**Tom Cherrett**

Professor of Logistics and Transport Management  
University of Southampton

This webinar will focus on U.S. and European organizations' efforts to gain deeper insights from freight data, with a particular focus on how freight data has supported the development of freight plans, stakeholder engagement, and infrastructure investments.

The intended audience is both U.S. and international freight planners and practitioners at all levels of government; we will also present information relevant to private-sector freight logistics coordinators.

**TO ATTEND THE WEBINAR, PLEASE [CLICK HERE](#) TO REGISTER BY MONDAY, MARCH 26, 2018**

Direct registration link also available here:

<https://www.eventbrite.com/e/webinar-us-and-european-examples-of-gaining-insights-from-freight-data-tickets-43896633011>

Contact Tamiko Burnell (Tamiko.Burnell@dot.gov; 202-366-1200) with general questions.  
Contact DJ Mason (DJ.Mason.CTR@dot.gov; 617-494-3968) for technical and registration questions.